

## Press Release



### **NovaTorque and Wolong Announce Partnership**

**Fremont, CA** — May 6, 2016 – [NovaTorque, Inc.](#) and [Wolong Electric](#) announced an agreement for Wolong to become NovaTorque’s manufacturing partner. The manufacturing transition has begun and is expected to be complete by year-end 2016.

“We are very pleased with the partnership,” stated Emily Liggett, NovaTorque CEO. “As a small company with great technology, we were searching for a partner with the manufacturing expertise, resources, cost structure, quality systems, and reputation to allow us to fully compete on price and quality, as well as on product performance, efficiency and reliability. Wolong is a fantastic organization and partner.”

“We are pleased to add NovaTorque as an OEM customer of our manufacturing group”, says Larry Tan, Wolong’s Managing Director, Americas and Middle East. “Wolong is delighted to add such advanced motor technology to the comprehensive range of products we produce.”

NovaTorque product development and applications support will continue from its Fremont, CA, headquarters while the companies explore additional opportunities to work together, including product marketing and cross selling.

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#### **ABOUT WOLONG ELECTRIC**

Wolong Electric Group Co., Ltd. is a China-based company principally engaged in the design, manufacture and sale of electric motors and control equipment, transformers, and machinery. Founded in 1984, Wolong markets in North America under its Brook Crompton, ATB, Nanyang and Wolong brands. Wolong Electric is a member of the Wolong Holding Group Co, Ltd, a \$4.5 billion, 18,500 employee, organization with 54 operating subsidiaries. Wolong’s mission is “To become the world’s No 1 motor manufacturer.”

For more information visit [www.wolong.com/en](http://www.wolong.com/en).

#### **ABOUT NOVATORQUE, INC.**

NovaTorque Inc. is a California based producer of ultra energy efficient electronically commutated permanent magnet (ECPM) electric motors. The Company is dedicated to delivering the superior energy efficiency of permanent magnet motors at readily affordable price points resulting in rapid payback. NovaTorque accomplishes this through an innovative, flux-focusing, motor design that allows the use of ferrite rather than rare-earth magnets.

For more information visit [www.novatorque.com](http://www.novatorque.com).